



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA SKED C (131168)
National/Political
1617/06283334

Invoice 627586
Inv Date 8/26/2012
Terms Net 30
Contract 327458
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA SKED C
OBAMA FOR AMERICA- SKED C

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:58PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	1:00:00PM- 4:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/20/12 2:39PM (Mo)	00:30	OFA12D095	\$800.00	
1.0	Spot	1:00:00PM- 4:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/21/12 1:36PM (Tu)	00:30	OFA12D095	\$800.00	
1.0	Spot	1:00:00PM- 4:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/22/12 1:37PM (We)	00:30	OFA12D095	\$800.00	
1.0	Spot	1:00:00PM- 4:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/23/12 1:35PM (Th)	00:30	OFA12D095	\$800.00	
1.0	Spot	1:00:00PM- 4:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/24/12 1:55PM (Fr)	00:30	OFA12D095	\$800.00	
2.0	Spot	10:00:00AM-11:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/20/12 10:24AM (Mo)	00:30	OFA12D095	\$600.00	
2.0	Spot	10:00:00AM-11:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/21/12 10:57AM (Tu)	00:30	OFA12D095	\$600.00	
2.0	Spot	10:00:00AM-11:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/22/12 10:45AM (We)	00:30	OFA12D095	\$600.00	
2.0	Spot	10:00:00AM-11:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/23/12 10:43AM (Th)	00:30	OFA12D095	\$600.00	
2.0	Spot	10:00:00AM-11:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/24/12 10:29AM (Fr)	00:30	OFA12D095	\$600.00	
3.0	Spot	11:00:00AM-12:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/22/12 10:59AM (We)	00:30	OFA12D095	\$1200.00	
3.0	Spot	11:00:00AM-12:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/23/12 10:58AM (Th)	00:30	OFA12D095	\$1200.00	
3.0	Spot	11:00:00AM-12:00:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/24/12 11:44AM (Fr)	00:30	OFA12D095	\$1200.00	
4.0	Spot	12:00:00PM- 1:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/20/12 12:13PM (Mo)	00:30	OFA12D095	\$1000.00	
4.0	Spot	12:00:00PM- 1:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/21/12 12:52PM (Tu)	00:30	OFA12D095	\$1000.00	
4.0	Spot	12:00:00PM- 1:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/22/12 12:22PM (We)	00:30	OFA12D095	\$1000.00	
4.0	Spot	12:00:00PM- 1:00:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/23/12 12:45PM (Th)	00:30	OFA12D095	\$1000.00	
5.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/20/12 4:18PM (Mo)	00:30	OFA12D095	\$900.00	
5.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/21/12 4:38PM (Tu)	00:30	OFA12D095	\$900.00	
5.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/22/12 4:25PM (We)	00:30	OFA12D095	\$900.00	
5.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/23/12 4:55PM (Th)	00:30	OFA12D095	\$900.00	
5.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/24/12 4:45PM (Fr)	00:30	OFA12D095	\$900.00	
6.0	Spot	5:00:00AM- 5:30:00PM	Per week (2),Mo,Tu,We,Th,Fr	08/20/12 5:14AM (Mo)	00:30	OFA12D095	\$650.00	
6.0	Spot	5:00:00AM- 5:30:00PM	Per week (2),Mo,Tu,We,Th,Fr	08/21/12 5:22AM (Tu)	00:30	OFA12D095	\$650.00	
7.0	Spot	5:00:00PM- 6:00:00PM	Per week (2),Mo,Tu,We,Th,Fr	08/23/12 5:52PM (Th)	00:30	OFA12D095	\$2500.00	
7.0	Spot	5:00:00PM- 6:00:00PM	Per week (2),Mo,Tu,We,Th,Fr	08/24/12 5:44PM (Fr)	00:30	OFA12D095	\$2500.00	
8.0	Spot	6:00:00PM- 7:00:00PM	Per week (1),Mo,Tu,We,Th,Fr	08/20/12 6:28PM (Mo)	00:30	OFA12D095	\$3500.00	
9.0	Spot	7:00:00PM- 7:30:00PM	Per week (2),Mo,Tu,We,Th,Fr	08/22/12 7:29PM (We)	00:30	OFA12D095	\$4200.00	
9.0	Spot	7:00:00PM- 7:30:00PM	Per week (2),Mo,Tu,We,Th,Fr	08/24/12 7:23PM (Fr)	00:30	OFA12D095	\$4200.00	
10.0	Spot	7:00:00AM- 9:00:00PM	Per week (1),Mo,Tu,We,Th,Fr	08/24/12 8:29AM (Fr)	00:30	OFA12D095	\$2300.00	
11.0	Spot	7:30:00PM- 8:00:00PM	Per week (1),Mo,Tu,We,Th,Fr	08/20/12 7:36PM (Mo)	00:30	OFA12D095	\$4200.00	
12.0	Spot	9:00:00AM-10:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/20/12 9:59AM (Mo)	00:30	OFA12D095	\$650.00	
12.0	Spot	9:00:00AM-10:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/21/12 9:43AM (Tu)	00:30	OFA12D095	\$650.00	
12.0	Spot	9:00:00AM-10:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/22/12 9:55AM (We)	00:30	OFA12D095	\$650.00	
12.0	Spot	9:00:00AM-10:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/23/12 9:56AM (Th)	00:30	OFA12D095	\$650.00	
12.0	Spot	9:00:00AM-10:00:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	08/24/12 9:49AM (Fr)	00:30	OFA12D095	\$650.00	
13.0	Spot	11:00:00PM-11:35:00PM	Per week (1),Sa,Su	08/18/12 11:28PM (Sa)	00:30	OFA12D095	\$2250.00	
13.0	Spot	11:00:00PM-11:35:00PM	Per week (1),Sa,Su	08/25/12 11:27PM (Sa)	00:30	OFA12D095	\$2250.00	
14.0	Spot	12:00:00PM-12:30:00PM	Day,Sa-1	08/18/12 12:09PM (Sa)	00:30	OFA12D095	\$600.00	



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Pol/B Obama/D/Pre/US (16256)
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KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
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Political - Federal Candidate (1067)
OBAMA SKED C (131168)
National/Political
1617/06283334

Invoice 627586
Inv Date 8/26/2012
Terms Net 30
Contract 327458
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments
OBAMA SKED C
OBAMA FOR AMERICA- SKED C

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:58PM

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
14.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	08/25/12 12:25PM (Sa)	00:30	OFA12D095	\$600.00	
15.0	Spot	5:00:00AM- 6:00:00	Day,Sa-2	08/18/12 5:24AM (Sa)	00:30	OFA12D095	\$350.00	
15.0	Spot	5:00:00AM- 6:00:00	Day,Sa-2	08/18/12 5:38AM (Sa)	00:30	OFA12D095	\$350.00	
15.0	Spot	5:00:00AM- 6:00:00	Day,Sa-2	08/25/12 5:23AM (Sa)	00:30	OFA12D095	\$350.00	
15.0	Spot	5:00:00AM- 6:00:00	Day,Sa-2	08/25/12 5:28AM (Sa)	00:30	OFA12D095	\$350.00	
16.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	08/18/12 7:06PM (Sa)	00:30	OFA12D095	\$1400.00	
17.0	Spot	12:00:00PM-12:30:00	Day,Su-1	08/19/12 12:09PM (Su)	00:30	OFA12D095	\$600.00	
17.0	Spot	12:00:00PM-12:30:00	Day,Su-1	08/26/12 12:28PM (Su)	00:30	OFA12D095	\$600.00	
18.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	08/19/12 5:59PM (Su)	00:30	OFA12D095	\$2200.00	
18.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	08/26/12 6:18PM (Su)	00:30	OFA12D095	\$2200.00	
19.0	Spot	9:00:00PM-11:00:00	Day,Su-1	08/19/12 9:27PM (Su)	00:30	OFA12D095	\$5500.00	
19.0	Spot	9:00:00PM-11:00:00	Day,Su-1	08/26/12 9:46PM (Su)	00:30	OFA12D095	\$5500.00	
20.0	Spot	11:00:00PM-11:35:00	Per week (2),Mo,Tu,We,Th,Fr	08/21/12 11:29PM (Tu)	00:30	OFA12D095	\$2250.00	
20.0	Spot	11:00:00PM-11:35:00	Per week (2),Mo,Tu,We,Th,Fr	08/22/12 11:33PM (We)	00:30	OFA12D095	\$2250.00	
22.0	Spot	5:00:00AM- 6:00:00	Per week (1),Su	08/26/12 5:29AM (Su)	00:30	OFA12D095	\$400.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$77,050.00	Total Spots	54
Commission	(\$11,557.50)		
Net Total	\$65,492.50		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.